

WEBINAR: **IOT DEVELOPMENT: OPPORTUNITIES AND CHALLENGES**

TIME: 04:45 - 05:15 PM

DATE: 17th JULY 2020

HOSTED BY



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Register at: www.indiatechnologyweek.com

Outline

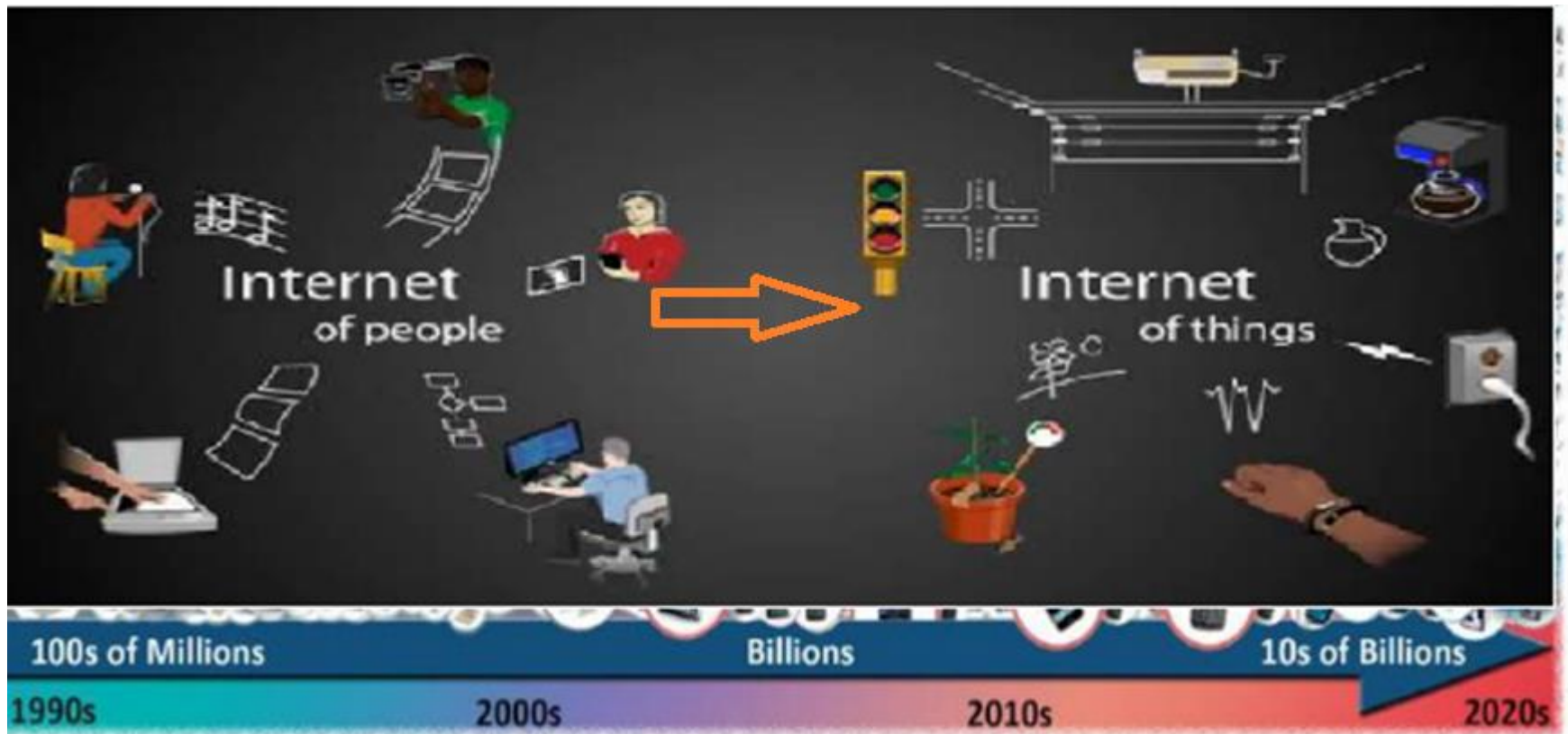
- ❑ Overview of IoT
- ❑ Opportunities
- ❑ Research Challenges
- ❑ Key digital trends shaping the future
- ❑ Q & A

Overview of IoT

INTRODUCTION



INTRODUCTION



INTRODUCTION

- IoT is a **system of interconnected digital and mechanical devices**, objects or people that are given several unique identifiers.
- Ability to share data over a network without needing the help of **human-to-computer or human-to-human interaction**.



The Smart World of IoT

- Enable everyday objects **internet connectivity**.
- These objects are embedded with **sensors, electronics, software, actuators and network connectivity** that give them the ability to exchange data.

How Does This Impact You?

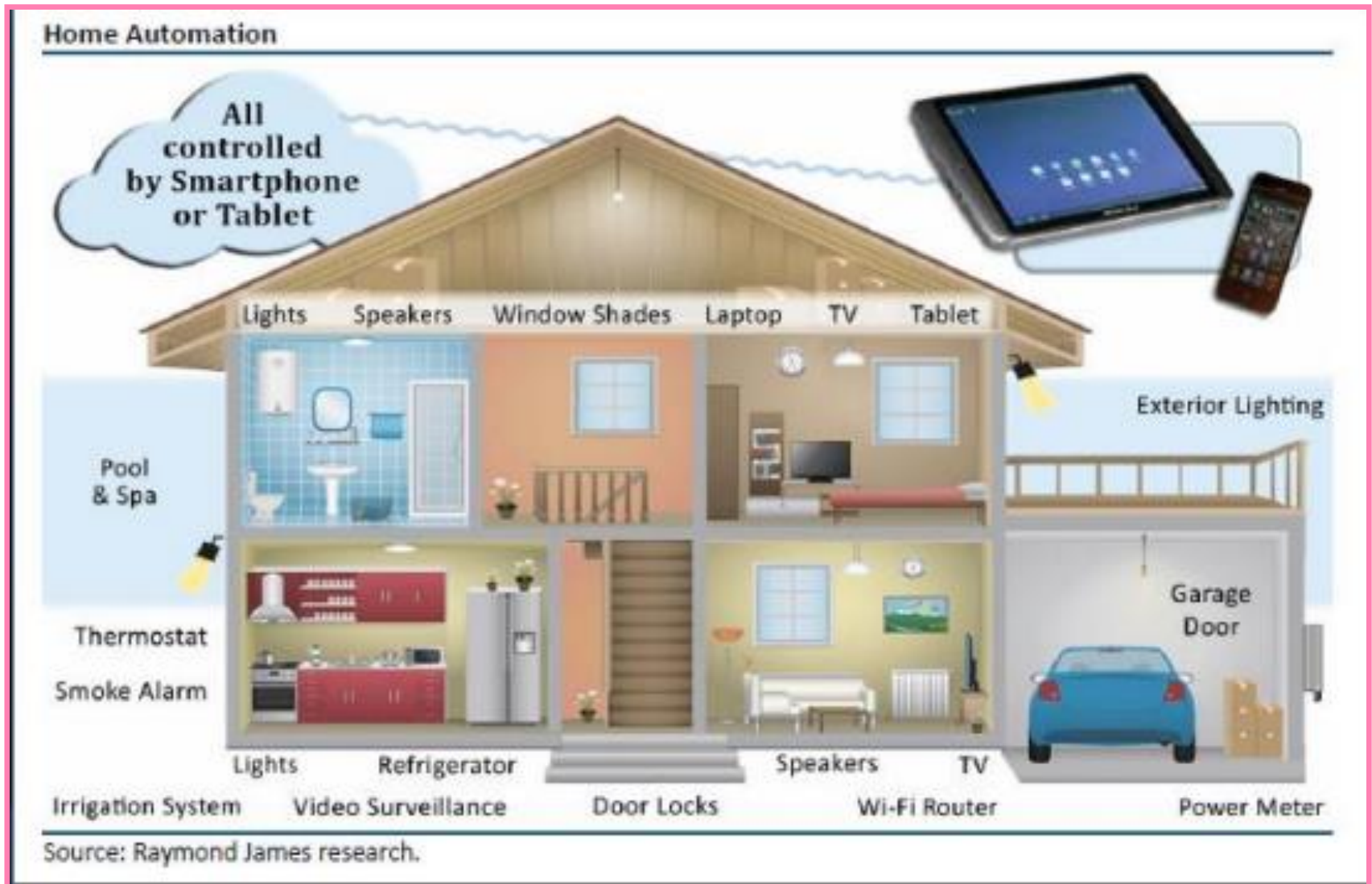
- The new rule for the future is going to be, "Anything that can be connected, will be connected."
- But why on earth would you want so many connected devices talking to each other?
 - Communication
 - Control and Automation
 - Cost Savings

Opportunities

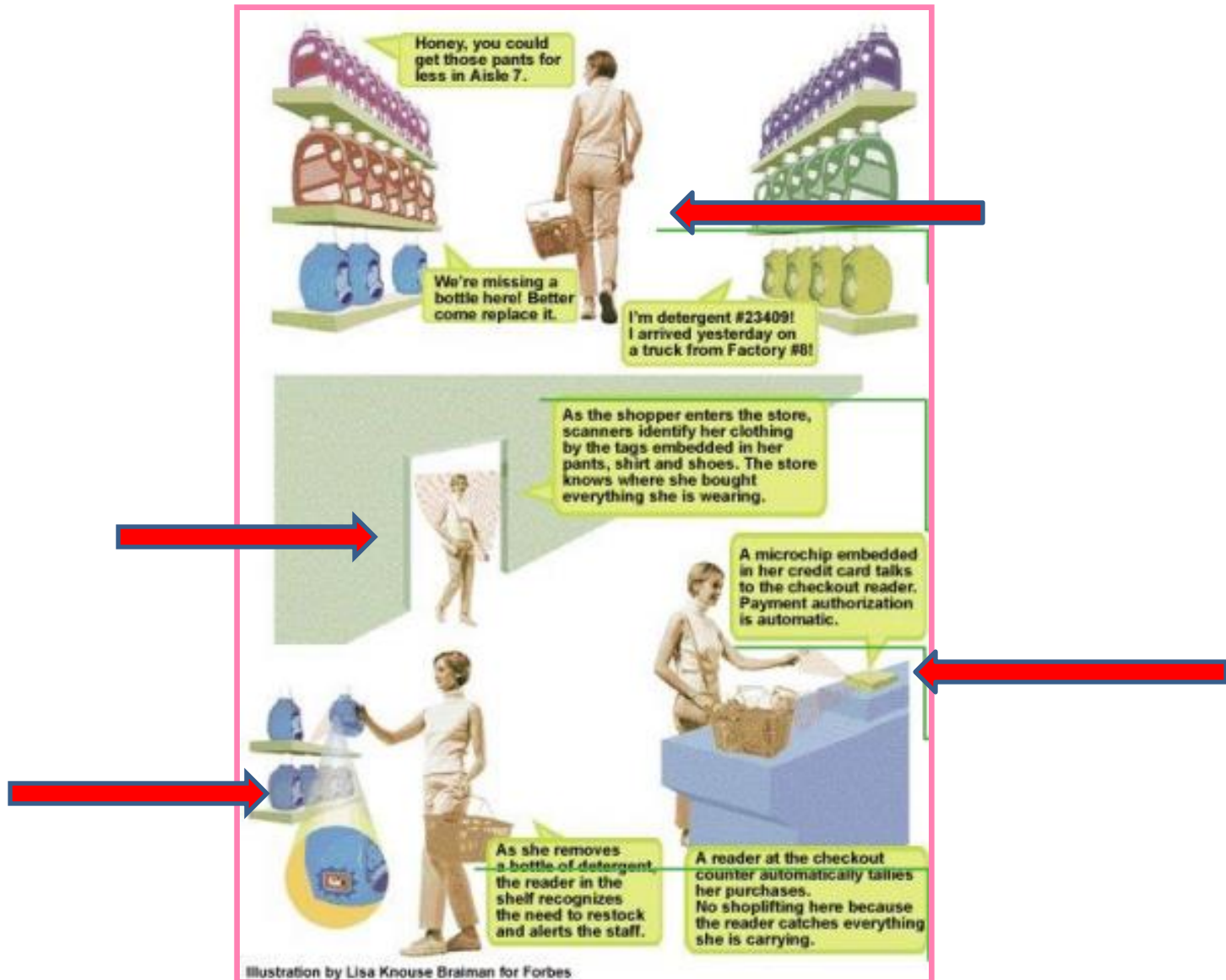
Looming Opportunity: IoT



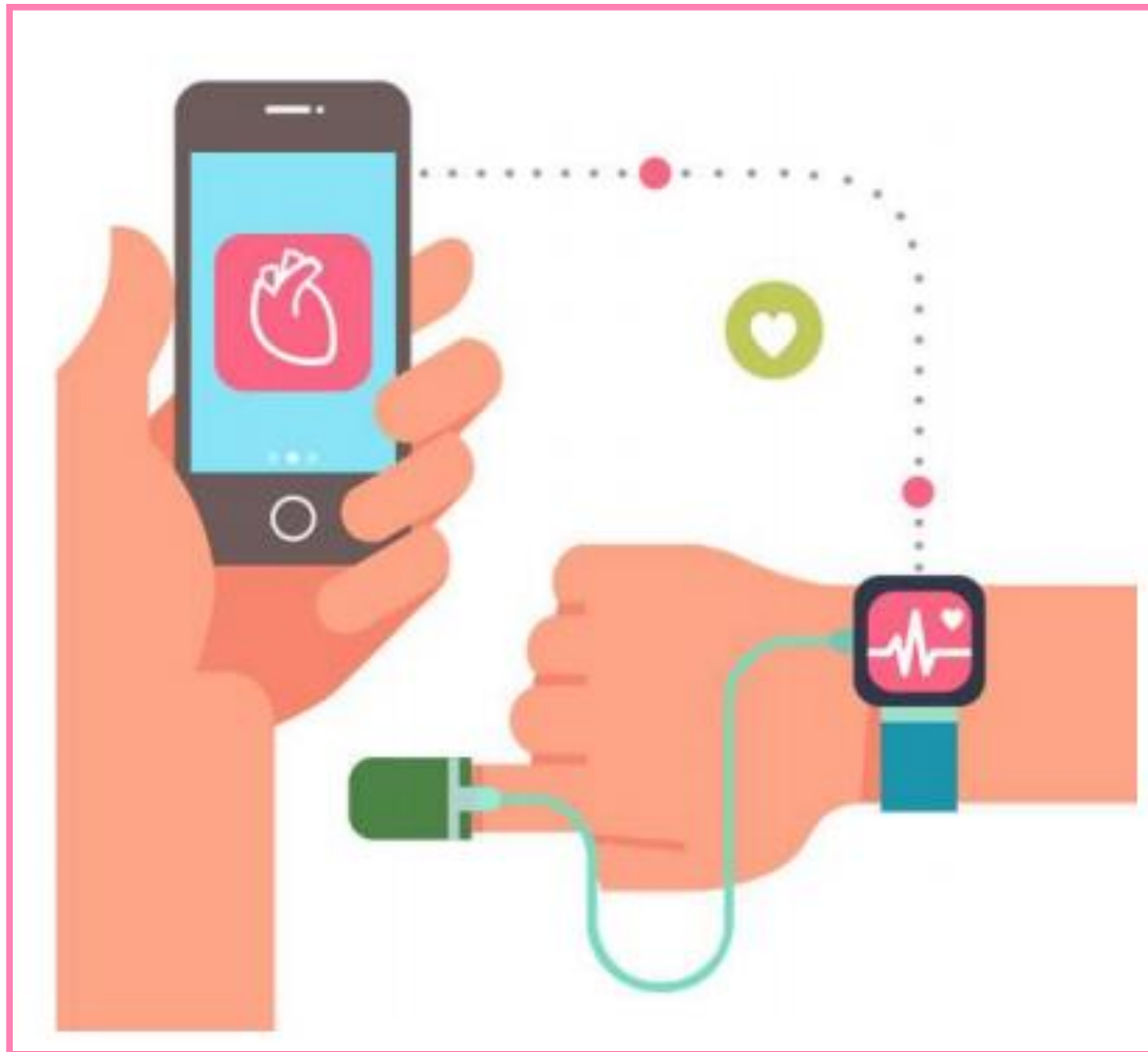
Smart (Intelligent) home



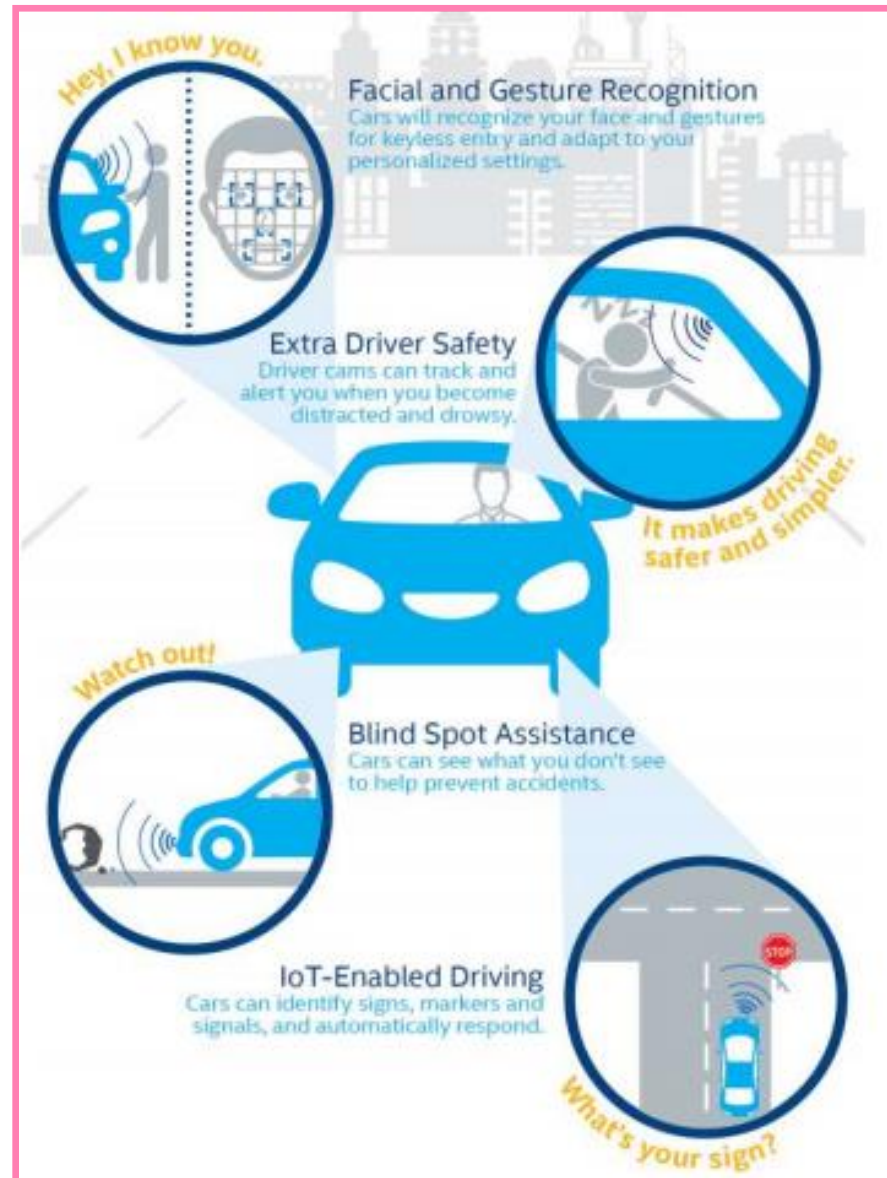
A Futuristic Application: Shopping



Scenario: Health Care



Transportation



IoT Research Challenges

Challenges

- IoT is complex.
- Connectivity is crucial.
- Highly power consuming.
- Technological Standardization in most areas are still remain fragmented.
- Managing and fostering rapid innovation is a challenge for governments.

Challenges

- Is it safe? Can the internet of things be secured?



Key digital trends shaping the future

1. The power of connectivity and IoT's growth



1

The power of connectivity
and IoT's growth

2. IoT security trends: raising security concerns on the table



2

Raising security
concerns on the table

3. Blockchain technologies shaping the future of IoT



3

Blockchain technologies
shaping the future of IoT

4. 5G networks across the industries

- 5G mobile technologies provides faster and far more **reliable connectivity**, which encourages industries to transform the manufacturing and business processes accordingly.
- Together, IoT and 5G are establishing an infrastructure for **smartphones and tablets, as well as wearables, medical devices, and vehicles.**

5. Empowered edge computing in IoT

- **Edge computing** is definitely one of the key industrial IoT trends in 2020.
- In 2020, this pair of technologies is moving to the forefront.

Final Thoughts

THANK YOU